

ABCs OF TOURING CONTEST | OFFICIAL GUIDELINES

An alphabetical "scavenger hunt" for you and your Harley-Davidson motorcycle! Earn points and win prizes by collecting photos of yourself, your motorcycle, and "official signs" from A-Z!

One point for each:

- City, village, town, township, or municipality beginning with A-Z
- County, parish, or district beginning with A-Z
- U.S. state
- Canadian province/territory
- Country

And that's just the beginning! Additional points are awarded for select H.O.G.® rallies and events, Harley-Davidson facilities, National Parks and Forests, and more!

Official rules and guidelines:

1. Entries must be from a current H.O.G. member. If a full and an associate member both wish to enter, each member needs to submit a separate form with separate photos. Only prints are accepted at this time. We are unable to accept digital photos stored on CDs or slides. Digital cameras may still be used; however, only legible prints will receive points. A separate photo must be submitted for each point. Please put your photos in the same order in which they are written on the form. A minimum of 26 photos must be submitted to qualify for prizes. Entries must include an official 2010 ABCs of Touring form, available at your local dealer, in the My Membership section of members.hog.com or by contacting the H.O.G. office.

All of the following elements must be included in each photo submitted:

- Your Harley-Davidson® motorcycle
- The cover of a 2010 edition of *HOG®* or 2010 H.O.G. *Touring Handbook*
- You (the entrant) – in at least six photos
- An "official sign" as defined below

2. An "official sign" is:

- A government building with the name of the city/village/town/county/state/territory or country on it, such as a post office or police station (libraries, vehicles, schools, water towers and museums do not qualify).
- An authorized Harley-Davidson dealership may be used to designate a city and state (or province in Canada) only. However, the first letter of the actual city where the dealer is located is the letter for which you will be credited. (For example: a

6. Rally photos as listed below must clearly show you (the entrant) and an official rally banner or a National H.O.G. staff member*:

- Two points for each 2010 International H.O.G. Rally (outside of the U.S.) listed as "National Rally" for that country on members.hog.com.*
- One point for each 2010 U.S. State or Canadian Provincial/Regional H.O.G. Rally published as a "State Rally" or "Provincial/Regional Rally" as listed on members.hog.com.*

* National, State or Provincial/Regional H.O.G. Rally banners may not be in a location accessible with your motorcycle. In this case, a photo of you (the entrant) holding a 2010 HOG® magazine or 2010 *H.O.G. Touring Handbook* at the event will be accepted. This is the only situation that does not require your motorcycle in the picture.

7. One point for each of the following Harley-Davidson corporate facilities: Juneau Avenue and Pilgrim Road in Milwaukee, WI; Tomahawk, WI; York, PA; Kansas City, MO (maximum of 5 points).

8. Two points for the Harley-Davidson Museum® in Milwaukee, WI.

9. The following prizes will be awarded:

- First place: \$500 H.O.G. gift certificate and ABCs of Touring plaque.**
- Second place: \$250 H.O.G. gift certificate and ABCs of Touring plaque.**
- Third place: \$100 H.O.G. gift certificate and ABCs of Touring plaque.**
- Next 10 runners-up: ABCs of Touring plaque.**
- 66 points: ABCs of Touring pin; patch; LED cap light, chrome dice set; plus a one-of-a-kind, hand-painted, 1/4-scale Harley-Davidson engine model with your ABCs exceptional achievement noted on the air cleaner cover.
- 56 points: ABCs of Touring pin;

photo of "Harley-Davidson of Charlotte" would give you credit for the letter "M" because that dealership is located in Matthews, NC.) Photos in front of H-D dealers must have the name of the dealership appear in the photo, and the name of the city and state written on the back of the photo.

- A sign posted by a government body, which lies within the boundaries of the place it identifies. (Mileage markers or directional signs are not allowed.)

3. The name of the dealership, village, city, town, state, country, etc. must appear legibly on the "official sign" in the photo to receive points. Any illegible photos will not receive points.

4. You must ride your Harley-Davidson motorcycle (H.O.G.® Fly & Ride or Harley-Davidson® Authorized Rentals motorcycles are acceptable). Photos with motorcycles on trailers are not eligible.

5. Photos must qualify as outlined previously to be eligible for points. Points are awarded as follows:

- One point for each city, village, town, township or municipality sign from A-Z. Limit one point per letter (maximum of 26 points).
- One point for each county, parish or district sign from A-Z. The word county, parish or district (or abbreviation equivalent) must appear on the sign as well as the name. Limit one point per letter (maximum of 26 points).
- One point for each state. The name of the state (or abbreviation equivalent) must appear on the sign (maximum of 50 points).
- One point for each country. The name of the country (or abbreviation equivalent) must appear on the sign.
- One point for each province/territory. The name of the province/territory (or abbreviation equivalent) must appear on the sign (maximum of 13 points).
- One point for a National Forest sign. The name as well as "National Forest" must appear on the sign (maximum of 5 points).
- One point for a U.S. National Park sign or a Provincial Park sign in Canada. The name as well as "National" or "Provincial Park" must appear on the sign (maximum of 5 points).

patch; LED cap light; plus a chrome dice set.

- 46 points: ABCs of Touring pin; patch; plus an LED cap light.
- 36 points: ABCs of Touring pin and patch.
- 26 points: ABCs of Touring pin.

* Also includes above listed prizes through 66 points. Prizes subject to change.

10. H.O.G. would like to have an estimate of how many miles you rode to achieve your 2010 ABCs of Touring points. There will be a place on the ABCs of Touring form for you to provide this information.

11. Send entries to: ABCs of Touring, Harley Owners Group®, 3700 W. Juneau Ave, Milwaukee, WI USA 53208. The official 2010 ABCs of Touring form and your H.O.G. number, name, address and phone number must be included with your entry. All entries must be postmarked no later than December 31, 2010.

12. Names of top winners will be noted in the Take Part section of members.hog.com. All photos submitted will become property of Harley-Davidson Motor Company and may be used on members.hog.com. Unused photos will be returned.

13. IN THE INTEREST OF FAIRNESS, NO EXCEPTIONS WILL BE MADE TO THE PRECEDING RULES. In the event of a tie, a drawing will be held. Decision of the judges is final.